

FRESNO
CHAFFEE
ZOO Zoo
Entrance

Zoo Board Workshop #2
03.25.26

What we heard... Zoo Authority

Entry experience needs more 'Wow'

Architecture can either be experiential or a straightforward + elegant gateway, but needs to have impact

Early designs might be practical and budget-conscious but lack impact and in some cases look dated

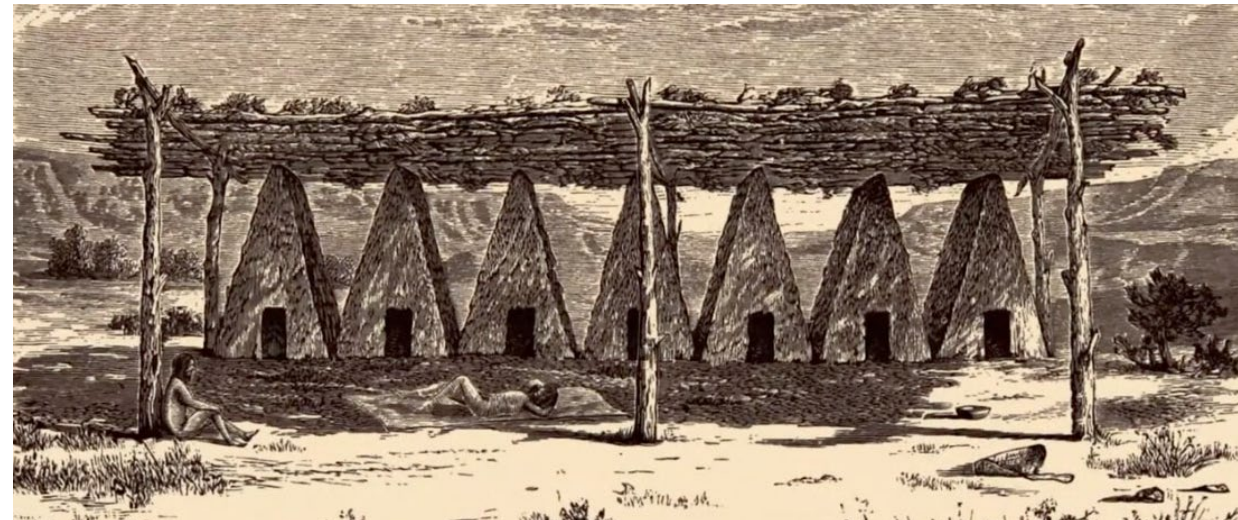
Appreciation for climate responsive design

Desire for design to be unexpected + unique. This could be form, material or experience and should somehow reflect Fresno

Options should address a range of price ambitions

Uniquely Fresno

- **Iconic and Memorable**
- **The importance of the river, the native landscape, and the presence of the mountains**
- **Climate responsive**
- **Gateway to the Sierras**



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Entry Experience

Traveling into the High Sierras

Through the Forest

Traveling through bright clearings and dark understory starts to create a sense of place

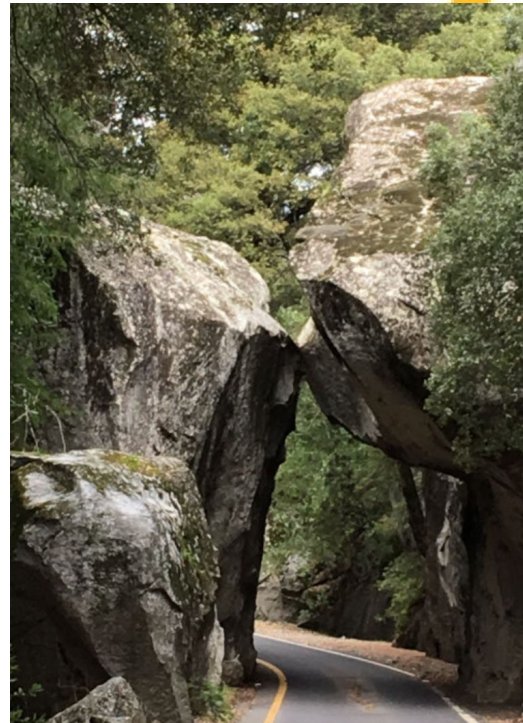


From the Foothills



For the Vista

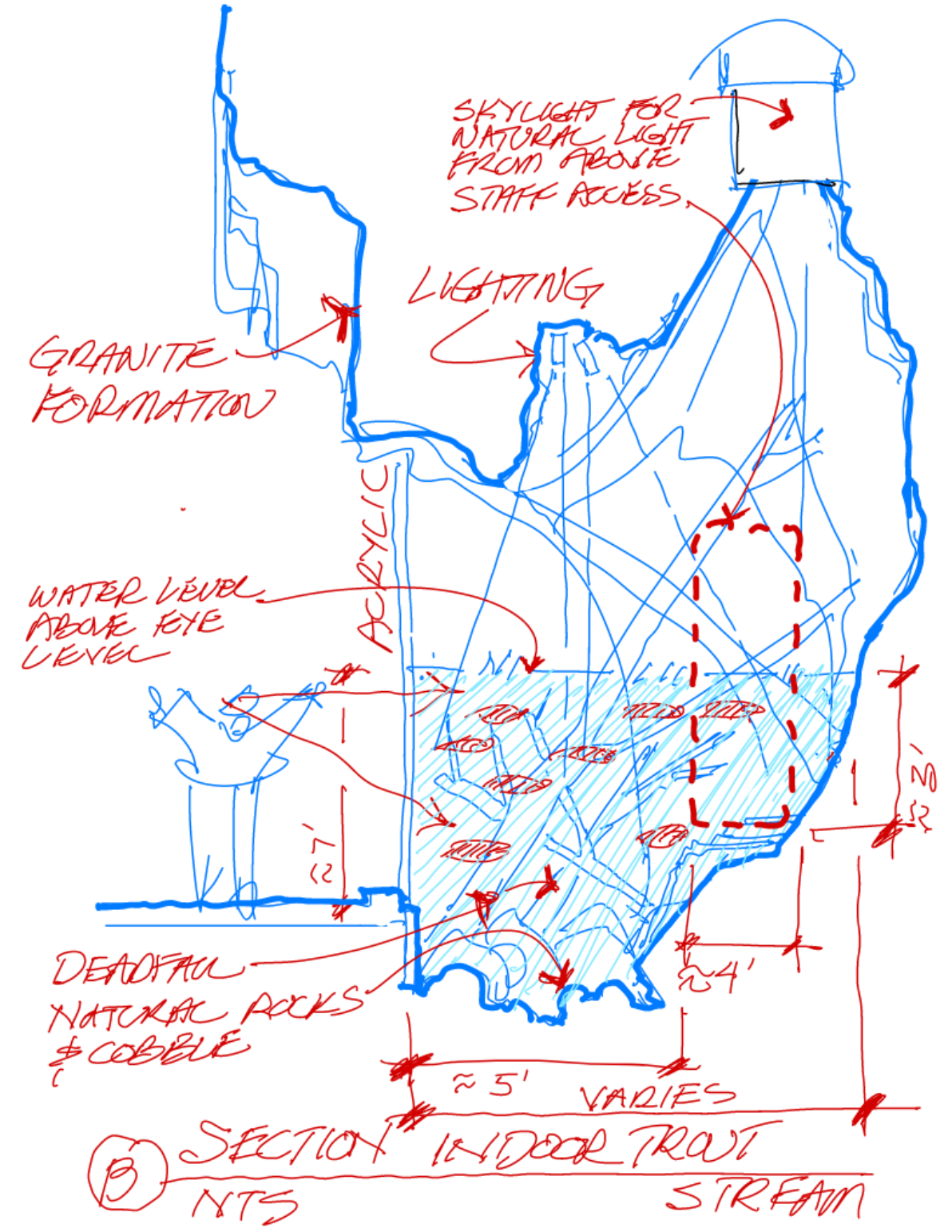
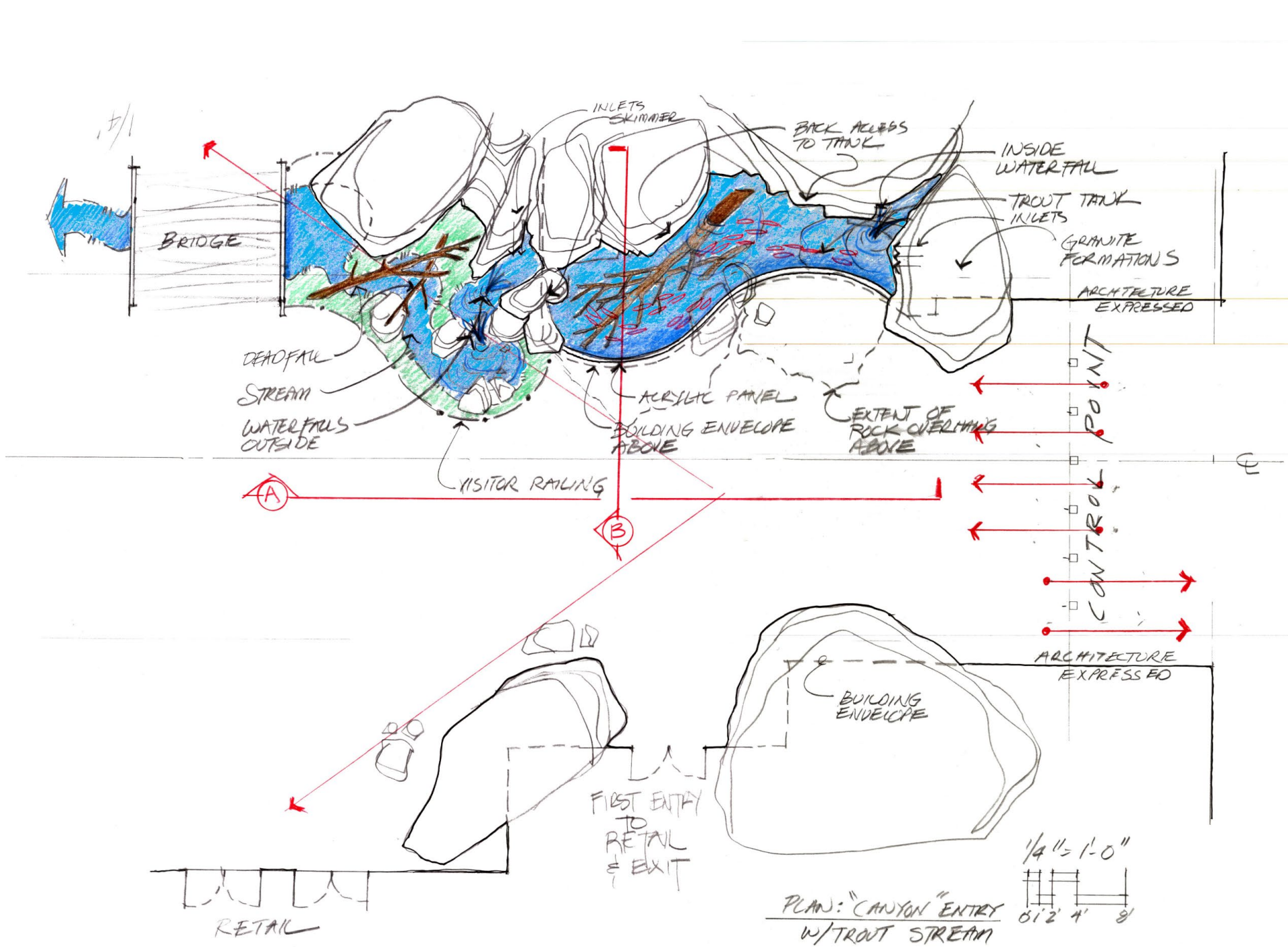
The landscape releases into an expansive, monumental terrain defined by light, contrast, movement, and scale



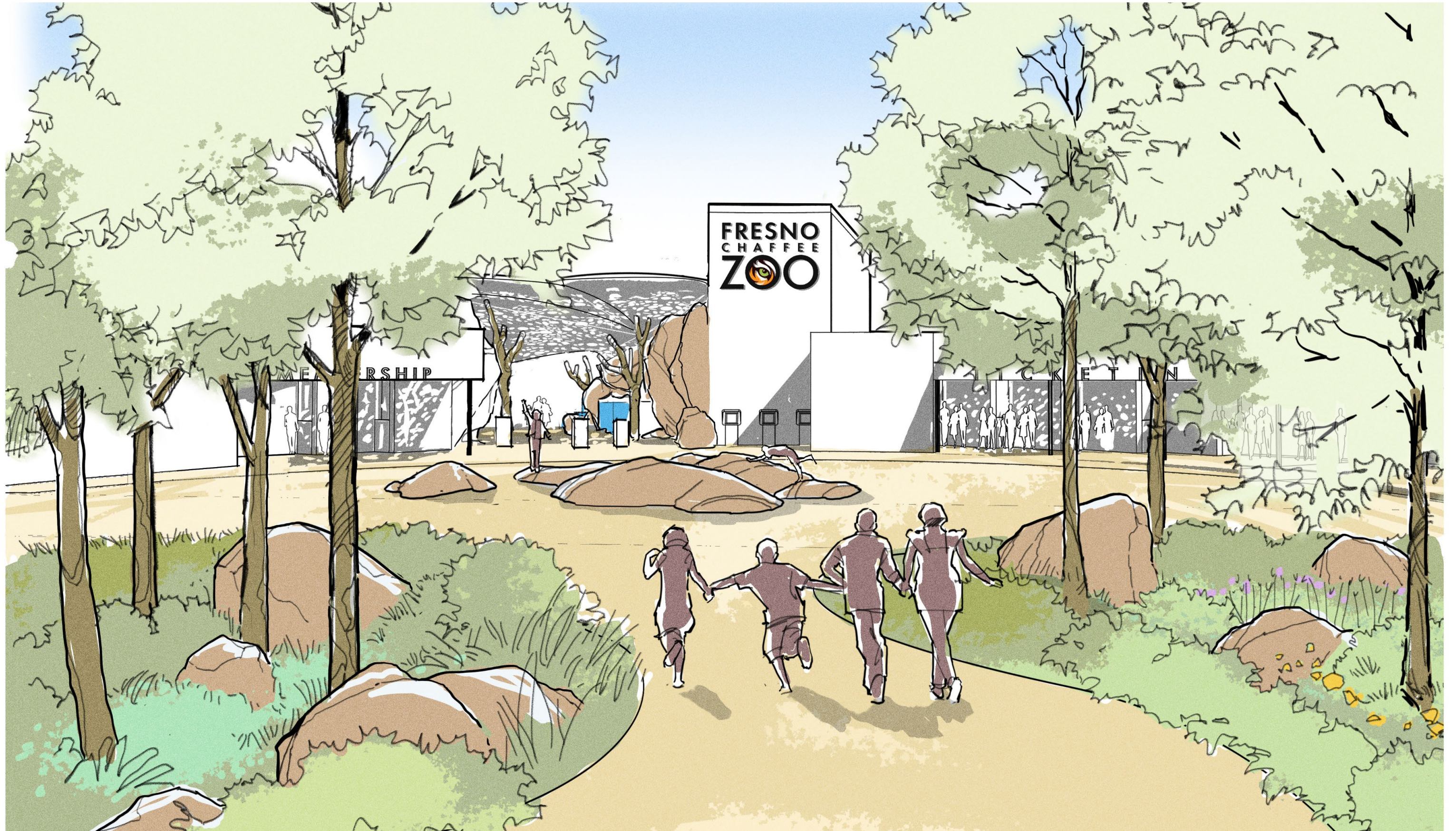
To the Arrival

Arrival is signaled by quiet, compressed experiences that give way to a broad and open landscape

Entry Experience The Canyon

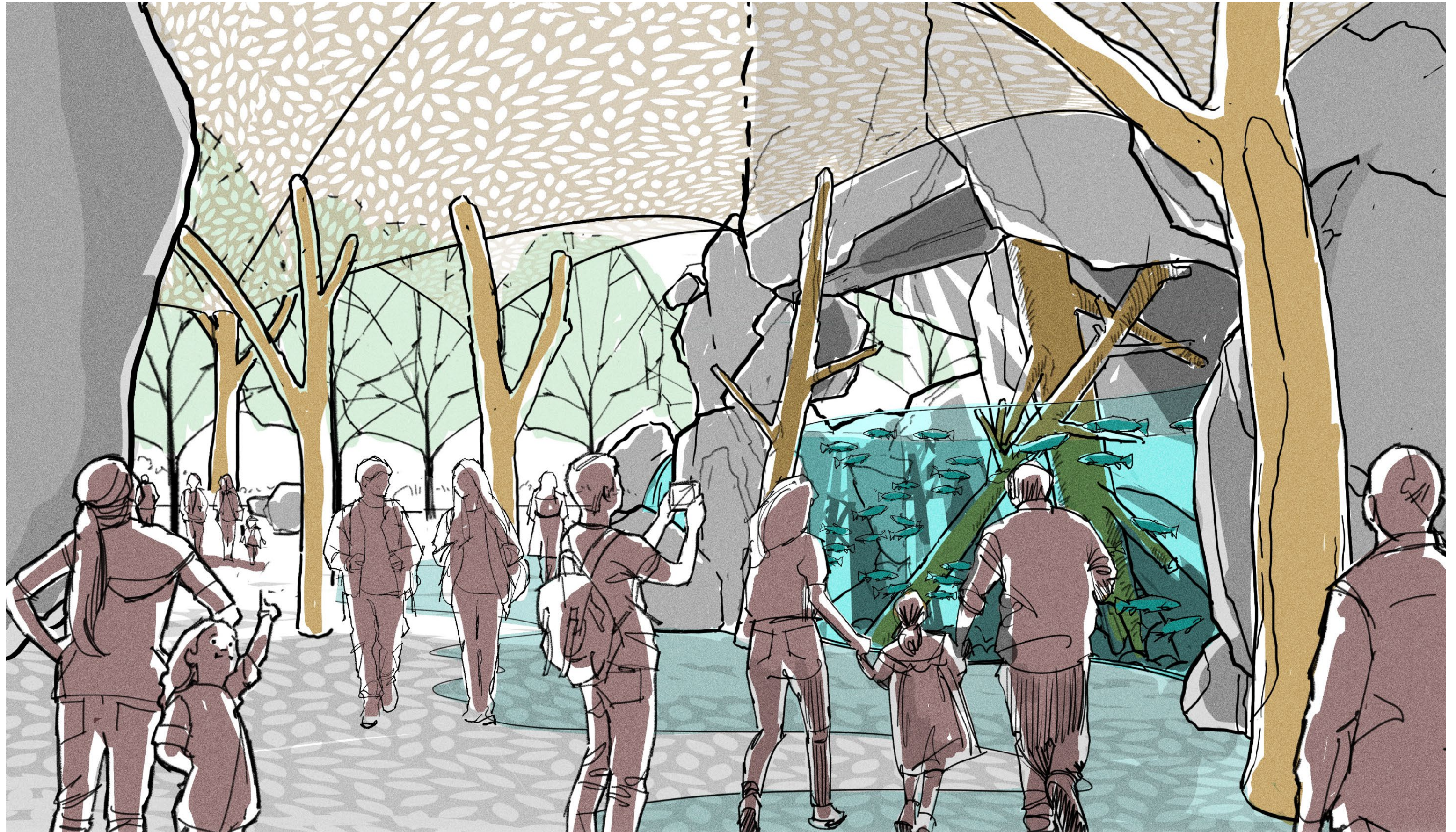


Entry Experience



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Entry Experience



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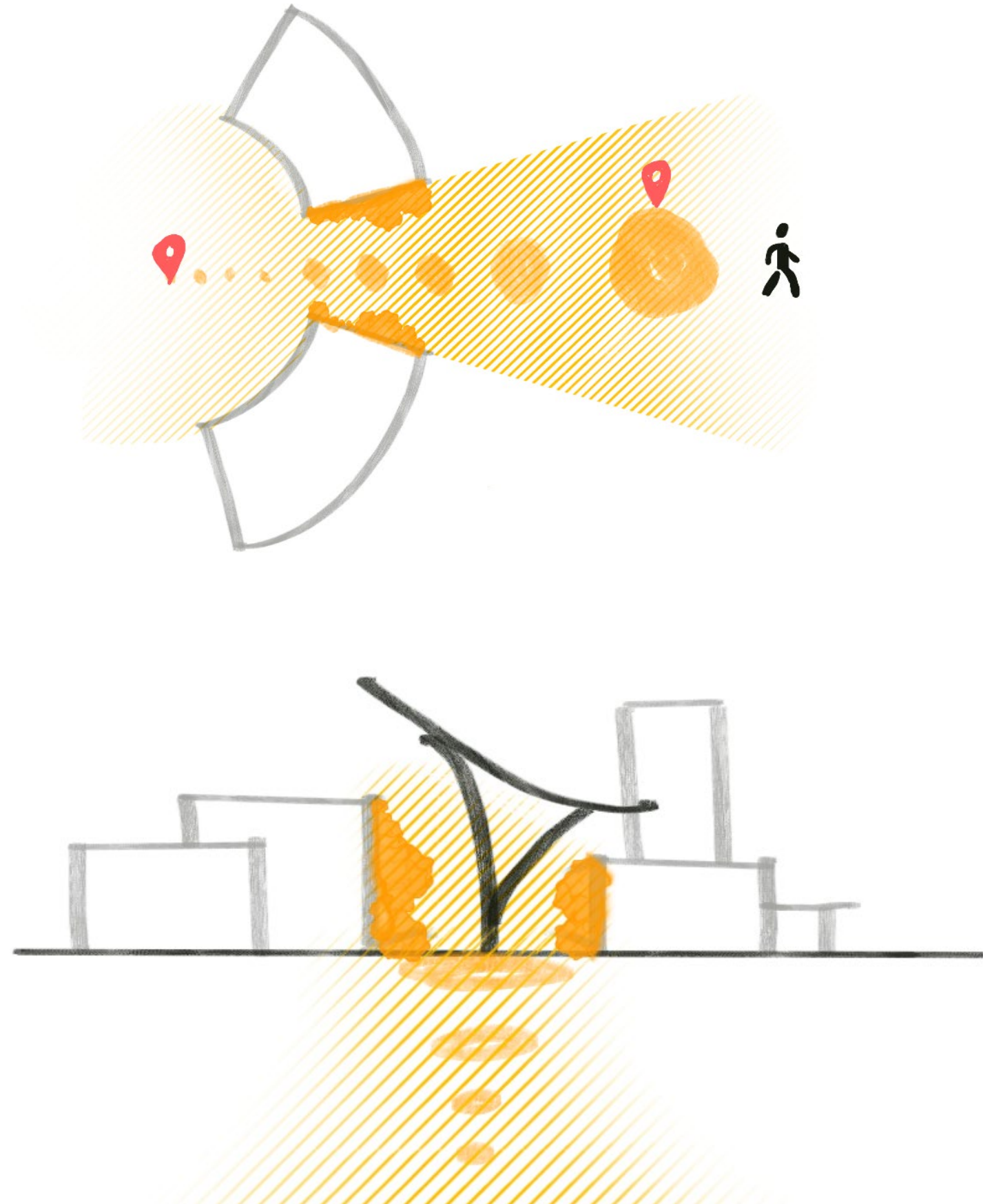
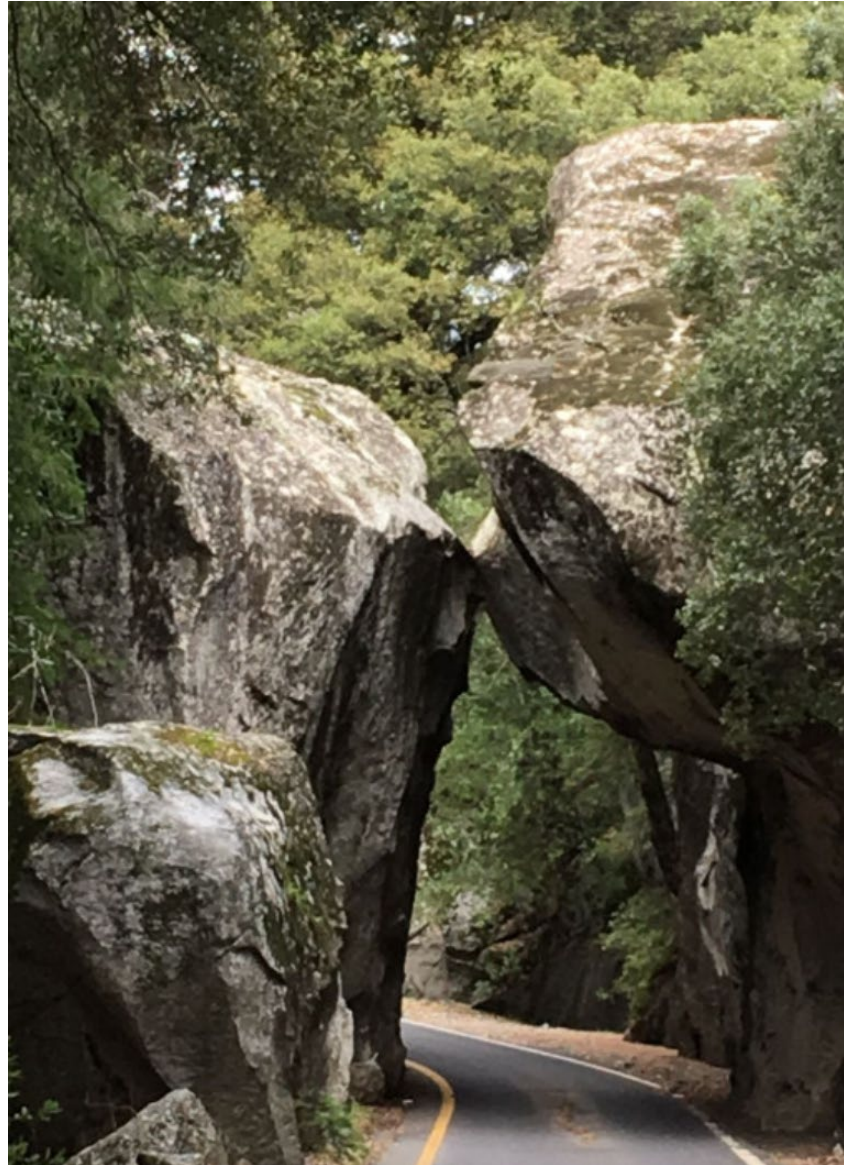
Zoo Context



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The Portal

Emphasis on exhibit corridor with simple adjacent buildings

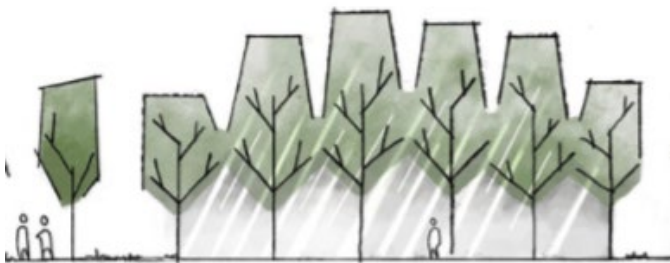


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The Portal Approach



The Portal Building Anticipation



The Portal

Local Materials + Thermal Mass

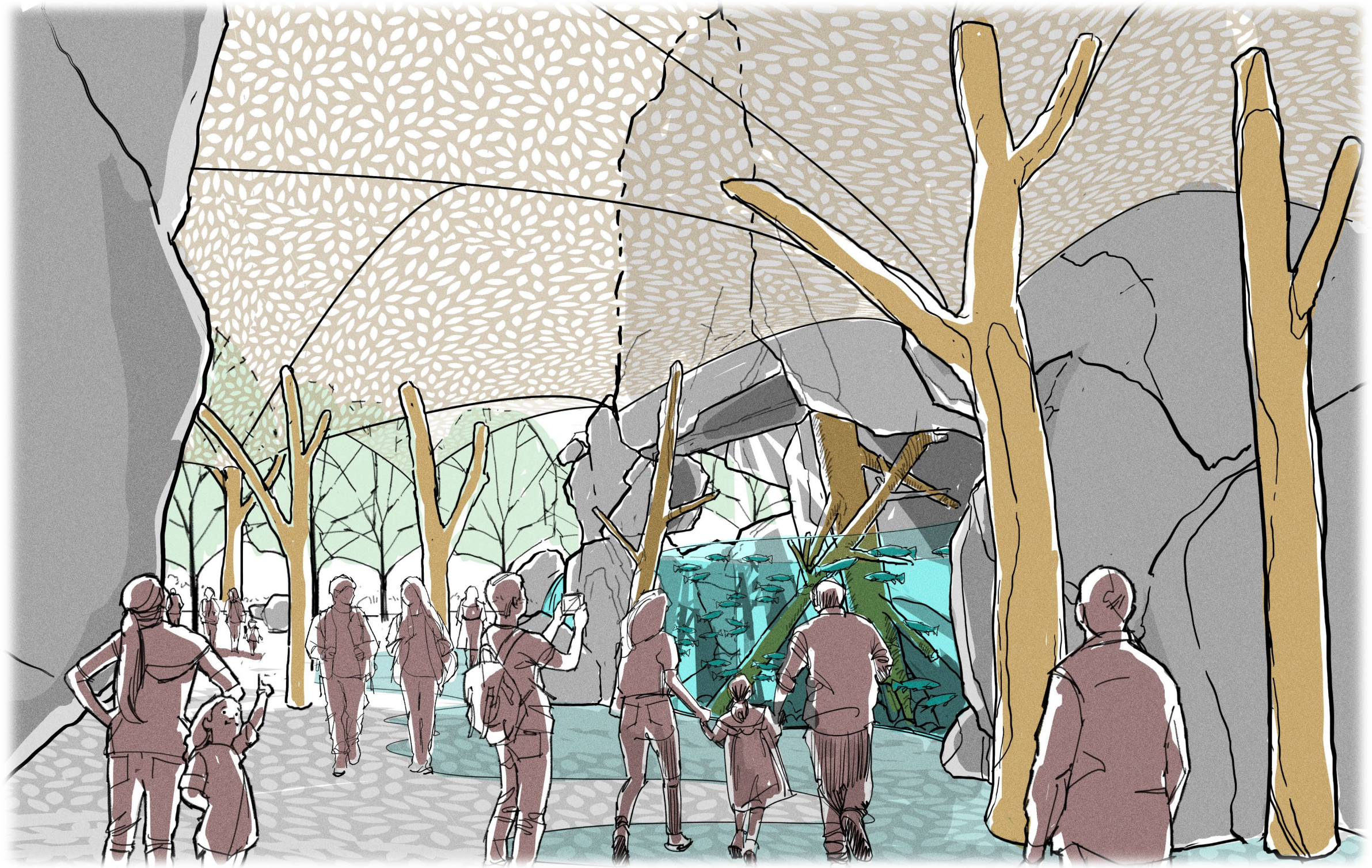
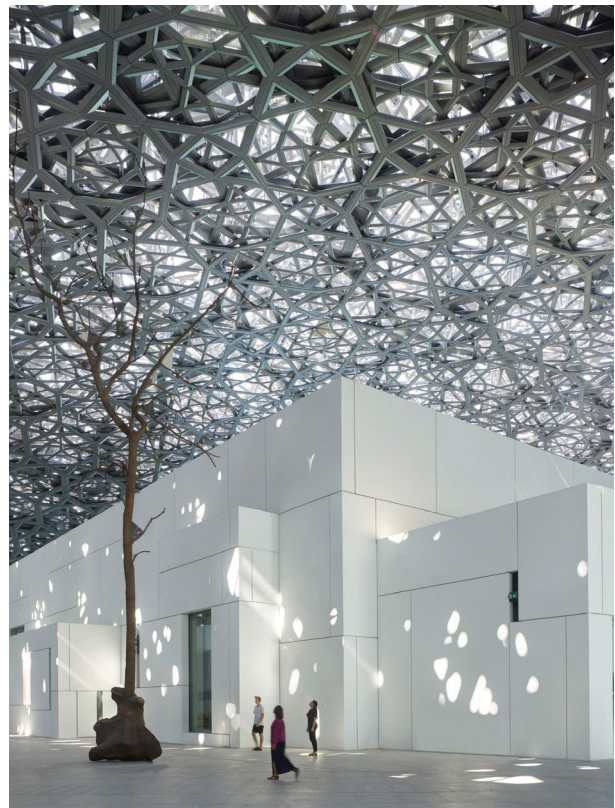
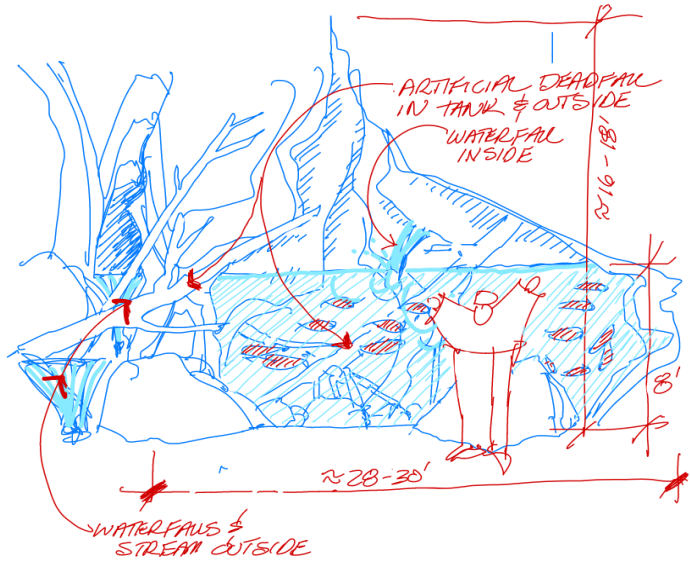


The Portal

Local Vernacular + Experiential Richness

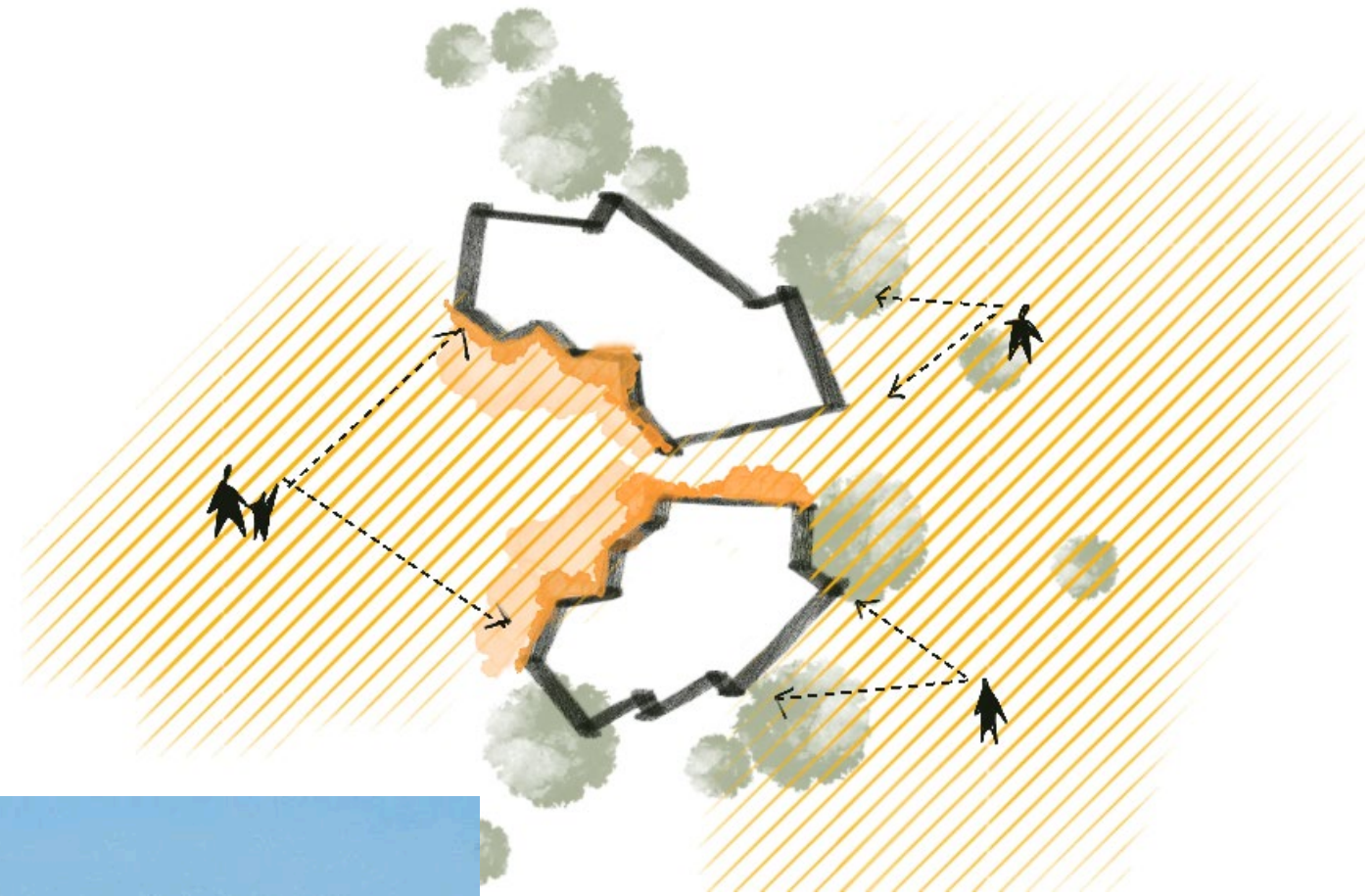


The Portal Exhibit as Transformation



The Ridgeline

Statement Building offering a dual experience



Dynamic, grand, eye-catching



Intimate scale, backdrop to rich exhibit

The Ridgeline Expressive + Dynamic Form



The Ridgeline Modern Materials + Layered Textures



The Ridgeline Glimpse Beyond



Exhibit as a Moment



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Your Feedback...

The Portal



The Ridgeline

